



UCBRC Report, submitted by Cary Sweeney

Redesign of CenterPiece and collecting email addresses

This year we hired designer Alexander Atkins (www.alexatkinsdesign.com) to help us with the redesign of the CenterPiece Newsletter, our annual print publication. The goal of the redesign was to reengage retirees with the Center and increase our connections with retirees, mainly by increasing the number of email addresses we have. By using a bright and colorful format, showcasing most all of our programs for the 2016-17 year (of which require an email address to enroll), as well as offering a \$100 amazon gift card drawing, we collected 57 emails in the first two weeks of the contest. The CenterPiece also included a section of highlights from the past year noting the numbers of retirees reached and noteworthy accomplishments of the Center.

Newly Retired Faculty & Staff Reception- October 18

This year's New Retiree Reception was held on October 18, Carol Christ, Interim Executive Vice Chancellor and Provost provided a welcome and remarks, along with Angelica Stacy, Associate Vice Provost for the Faculty and UCBRC Advisory board chair Patti Owen. Retiree Associations provided information and welcomed new retirees.

New iPad Training

In addition to the Retirement Center and Associations' traditional programming (LIR, LTC workshops, tours, luncheons, trips), the Center will offer 3-part iPad training. The training will target beginning iPad users and be taught by Cary Sweeney and volunteer, Pat Hom. We hope to have informal user groups form from the training to help support retirees beyond the training.

Big Give & Center Open House – November 17, 2016

During the third annual Big Give campus wide fundraising event, November 17, 2016, the Retirement Center will again host an Open House from 9 am – 4 pm. This annual day of giving kicks off the Center's annual fundraising appeal, in support of programs offered by the Center and/or support provided to the Retiree Associations.

Belmont Village Albany Senior Living Planning Committee

The Belmont Village Planning Committee has met three times this year so far, and consists of representation from each UCB affiliated retiree association, UCB Real Estate office, Associate Vice Provost for Faculty, the Retirement Center and Belmont Village administration. Three main areas/topics have been identified that focus the committee's work: Culture and Arts; Student Internship/Volunteering and Lifelong Learning; This fall, Emeritus Professor Guy Micco, School of Public Health, Joint Medical Program, Former Director of the UCB Center on Aging, will join the committee to help lead the efforts involving student internships and volunteering. On Sept 7, some members of the Committee with the Designer from Belmont Village toured Morrison Library and Free Speech Café to get ideas for design of Belmont Village Albany. As of 10/24/16, 23 of the 24 on the deposited wait list are affiliated with the Berkeley campus.

American Council of Education (ACE) grant

Cary Sweeney and Carole Goldberg, recently coordinated a meeting of representatives of the two ACE learning network groups aimed at issues facing aging faculty cohorts as they approach retirement. Eight of the representatives of the two learning networks – "Making the Case" and "Culture Change" – now one network, met at the recent AROHE conference to begin brainstorming. Representatives were from Texas Christian, UCLA, UCOP, and Michigan State. One main idea that came to the top, is to develop a module that helps showcase the overall contributions of Emeriti and provides examples to both campus administrators and those faculty considering retirement, the continue involvement and contributions of Emeriti. The module would be shared with members of AROHE, in an effort to help local AROHE members "make the case" and "change culture" on their campus.

Association for Retirement Organizations in Higher Education (AROHE) Conference, August 14-16, 2016, University of Washington, Seattle

Cary Sweeney presented "Rewriting retirement association programs and services to address a changing retirement" at the recent AROHE conference. The workshop included a 20 minute presentation on the factors driving change in

retirement and ways in which campus retirement organizations might address this change and programs and services they may offer (see link to slides below) and group discussion. The challenge with this presentation is the diversity of participants, including retired staff, emeriti, HR representatives and some retired faculty and staff with organizations on campus and some without. A copy of the presentation slides can be found here:

<https://docs.google.com/presentation/d/1WahPGT15Q5S-zYShSrM8GdiL3Fofg03>

CUCRA UC System-wide Survey of Retiree Activity

Retired staff and non-Senate academics have been invited to participate in an online survey this fall sponsored by CUCRA, that seeks to learn more about their retirement activities. This is the first time such a survey has been undertaken. The primary purpose of the short survey is to provide information that can be used by the individual campus and lab retiree associations and retiree centers to better serve and advance the interests of UC's 50,000+ retirees. The CUCRA survey committee includes: Lynn Bailiff, UC Retirees Association at Berkeley, Sue Barnes, UCLA Emeriti/Retirees Relations Center, Lee Duffus, Council of UC Retiree Associations, Marguerite Jackson, UCSD Retirement Association, Joe Lewis, Presidents and Regents Retiree Association, Sandra Norberg, UCSF Retiree Association, and Cary Sweeney, UC Berkeley Retirement Center.

UC Berkeley Emeriti Activity (CUCEA Emeriti Survey Results)

UCBEA developed a report of responses provided by UC Berkeley emeriti to the recent CUCEA Emeriti Survey. A colorful infographic was developed to highlight specific results and the report was distributed throughout campus in early fall. A resulting article was featured in the Berkeley News at:

<http://news.berkeley.edu/2016/10/11/emeriti-survey-2012-15/>

