To: Council of University of California Emeriti Associations (CUCEA)
Fr: UCSC Emeriti Association, submitted by Prof. W. Todd Wipke, UCSC Representative
Re: Report of Activities, October 24, 2017-April 16, 2018

Officers of the UCSC Emeriti Association for 2017-2018
President: W. Todd Wipke, Prof. Emeritus of Chemistry
Vice-President: Barry Bowman, Prof. Emeritus of Molecular and Cellular Biology
Treasurer: Margaret “Greta” Gibson, Prof. Emeritus of Education & Anthropology
Secretary: Al Smith, Prof. Emeritus of Earth and Planetary Sciences
Past President: Dom Massaro, Prof. Emeritus of Psychology
CUCEA Rep: W. Todd Wipke, Prof. Emeritus of Chemistry
CUCEA Rep Alt: Bill Domhoff, Prof. Emeritus Psychology
Webmaster: W. Todd Wipke, Prof. Emeritus of Chemistry
REC Rep Leta Miller, Prof. Emerita of Music
REC Rep W. Todd Wipke, Prof. Emeritus of Chemistry

Administrative Assistant

An artificially intelligent robot named Emma has been assisting our officers for over one year now. She handles most of our Emeriti correspondence, Luncheon registration, maintenance of our calendar, membership list, including mailing address, and telephone, and mapping the location of our members. She helped us increase our membership from 94 to 150 in just 7 months by keeping in close contact with all Emeriti.

Members

Through email and US Mail appeals, our membership has risen from 134 in October to 150 Regular members and 21 Associate members, a 12% increase in Regular members since October. We have 46 Lifetime members ($200) and the remainder are Annual members ($25). Our total number of living Emeriti is 272, of which 55% are members. Of our Emeriti non-members, 35% live greater than 60 miles from the UCSC campus.

Deceased Members (Oct 24-Apr 16)

William H. Friedland
Marvin Greenberg
James O’Connor
Page Stegner
Hayden White

We also have completed our obituary list for all our 95 deceased Emeriti on our website: http://emeriti.ucsc.edu/History/EmeritiDeceased171001/SHEET0.html which also provides date of birth and date of death. This was a major research project assisted by Todd Wipke and Stanley Stevens.
Meetings

The UCSC Emeriti Association meets five times per year every other month on the third Thursday of the month starting in September at the UCSC Arboretum. After the meal is completed, a presentation is given, often by an active faculty member on campus. Luncheon attendance has risen to 55 in this period. Starting in November our Luncheon Talks are Live Streamed via Facebook and our emeriti.ucsc.edu website. The videos are then also available on our Youtube playlist Emeriti Luncheon Talks. All of our videos are publicly available, world-wide. This means that all retirees anywhere can view them, they can be used by faculty for teaching, and even by other UC campuses. We have had Live Streaming viewed from Germany, Italy, Seattle, Kansas, and Santa Cruz. We added a Special Luncheon this year to address the impact of the new Tax Cut Law on Estate Planning with a panel of four experts. That panel discussion video is available on our website. The talks for 2017-18 are:

Thursday Sep 21, 2017
Steve Vogt, Emeritus Distinguished Professor Astronomy & Astrophysics
"Across a Sea of Suns; Charting Distant Worlds, other Earths"

Thursday Nov 9, 2017
Barbara Rogoff, Distinguished Professor Psychology
"Learning to Collaborate and Collaborating to Learn"

Thursday Jan 18, 2018
Daniel Wirls, Professor of Politics
"After 9/11: America in the Era of the Forever Wars."

Thursday Mar 15, 2018 (Special Emeriti Luncheon)
Virginia Rivera, Director of Planned Giving
“Impact of the Tax Cut Law on Estate Planning”

Thursday Apr 5, 2018
Chancellor Blumenthal
“The State of UCSC”

Thursday May 17, 2018
Steve Whittaker, Professor of Psychology
"Designing Technology to Augment and Extend Human Capabilities"

Emeriti Lectures

Twice a year the UCSC Emeriti Association organizes a public lecture honoring UCSC Emeriti research performed during retirement. The Spring Lecture will be:
Emeriti Lecture: Apr 10, 2018, 7pm Music Recital Hall
Chip Lord, Professor Emeritus Film & Digital Media
"Awakening from the 20th Century: Projects Engaged with Environmental Issues from 1970 and 2017".
(Emeriti Lectures are open to the public and free. Videos are available at emeriti.ucsc.edu, and our Youtube playlist)

Retiree & Emeriti Center (REC)

Funding for half-time Center Director has been awarded for the next two years by the Chancellor. Christy Dawley is the new Coordinator of the Center located at the new Scotts Valley office of University Relations. Christy will help us design our new newsletter.

Starting Newsletter

We are starting a Newsletter for the first time especially for our remote and disabled members that can not attend our activities so that they can be included in our social network. Our videos of our Luncheon Talks and Emeriti Luncheons also help fulfill this purpose. We are building the infrastructure necessary to support this newsletter.

Awards

“Paul Niebanck Founders Prize” has been established in Rachel Carson College. The prize, which includes a monetary award of significance, will be given annually to a student or students in the College who do excellent original work in relation to the built environment.

Helene Moglen, UC Presidential Chair for 2017

Paul Skenazy, Miami University Press Novella Prize for 2018 for TEMPER, a short novel about a Gold Rush town turned tourist destination and a woman who grew up there in the 1970s.

Ruth Solomon, “Lifetime Achievement Award” from the International Association of Dance Medicine & Science at their Annual Conf. in Houston

Pat Zavella, festschrift entitled “Thirty Years of Latino Ethnography: Patricia Zavella’s Influence in Anthropology and Beyond,” which was a two-part panel at the American Anthropological Association meetings in Washington DC

Elliot Aronson, ranked in top 50 Most Influential Living Psychologists in the World by TheBestSchools.org
A $5 million gift from an anonymous foundation to renovate the top floor of the Science & Engineering Library at UCSC. The floor will be named after Sandra Faber, the highly honored professor emerita of astronomy and astrophysics at UC Santa Cruz.

**CUCEA Matters**

President Wipke created the attached infographic summarizing UCSC survey results based on the Berkeley template, and a similar one for the UCSC Retiree Association based on the UCLA template. There was much discussion about whether we had the rights to do so. Permission was obtained. Wipke suggested that in the future, such reports that involve graphics that are contracted out must give UC the rights to use, reproduce, and modify the graphics and that the reports make this explicit.

In December, President Wipke presented the “Eleventh Campus” report and the following infographic summarizing results of the last three year survey of UCSC Emeriti activities to UCSC’s Assistant Chancellor Ashish Sahni and CP/EVC Marlene Tromp. They in turn presented it to the campus Leadership Council. As a consequence of this, Emeriti have been invited to comment on the campus Strategic Academic Plan and the LRDP 2020.

UCSC Emeritus Professor Roger Anderson (Chemistry and Biochemistry) serves as Chair of the Joint Benefits Committee (CUCEA+CUCRA) and Anderson has also been selected as the CUCEA representative to serve on the Retiree Health Benefits Design Working Group appointed by President Napolitano.

Report by Todd Wipke, wipke@ucsc.edu, (831) 332-1360
Survey of UC Santa Cruz Emeriti Activity 2012-15

ACTIVITIES ON CAMPUS
Reported by 95 survey respondents

SERVICE
35%
Reported offering service to campus departments

MENTORING
69%
Reported serving in an informal role as a mentor
31%
Reported involvement in a formal mentoring program

TEACHING
40%
Reported continuing to teach graduate and undergraduate courses

SCHOLARLY WORKS
Reported by 95 survey respondents

64%
Reported publishing one or more journal articles

18%
Reported publishing one or more books

RESEARCH FUNDING AND DONATIONS
Of all Emeriti over 3-year fiscal cycle

$10 M
Total funding generated by Emeriti for research (average 31 researchers/year)

$570 K
Total gifts made by Emeriti to UCSC (average 41 donors/year)

A full summary of the UCSC report can be found here: